December 17, 2019

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## For Immediate Release

## ATLAS-APEX ROOFING INC. PROUDLY ANNOUNCE THEIR NEW FULL-SERVICE BRANCH IN MONTREAL AND ANOTHER QUEBEC EXPANSION COMING IN EARLY 2020

With their highly-anticipated acquisition of Couvertures Basco, a very well-respected and highly successful roofing contractor operating for over 40 years in the Montreal area, and another major expansion in the Quebec region coming in early 2020, Atlas-Apex Roofing are poised to complete their multi-phased expansion plans in one of Canada's largest commercial roofing hubs.

Atlas-Apex Roofing Inc., the largest family-owned roofing company in Canada, are very proud to announce the achievement of the next major milestone in their ongoing commitment to the Quebec roofing market, with their acquisition of the well-established and highly respected roofing company, Couvertures Basco. Founded in Montreal in 1976, Couvertures Basco specialize in industrial, commercial and institutional roofing, bringing with them a strong history of superior workmanship, customer service, and a wealth of local knowledge and expertise.

"We are very excited about the addition of the Couvertures Basco team to the ever-growing Atlas-Apex family!" says John Petrachek, President and General Manager of Atlas-Apex Roofing Inc. "With the national coverage and industry-leading capabilities that Atlas-Apex Roofing are well known for, combined with Couvertures Basco's strong local history and expertise in the Montreal market, we are looking forward to continuing to seamlessly expand our national coverage by providing the very best roofing experience for our valued customers in this region."

The Atlas-Apex Quebec team will be under the expert guidance of Atlas-Apex Roofing's Senior Vice-President of Eastern Operations, Mr. Lorenzo Pietrantonio. Lorenzo's experience in the roofing industry runs deep, and spans almost 30 years. He began his roofing career in the early 1990's with a high-performance roofing systems manufacturer, and progressed to the contracting side in the early 2000's where he has been very successful in Sales, Marketing and Management roles ever since. Lorenzo's expertise in the Quebec and Atlantic regions is unmatched, and he will continue to provide his hands-on direction throughout this region as an invaluable part of the Atlas-Apex Quebec team.

Lorenzo can be reached directly at lpietrantonio@atlas-apex.com and at 514-942-4806.

These Quebec expansions, the latest in their ongoing national growth plan, is yet another way that Atlas-Apex Roofing continue to provide their customers with the best roofing experience in the business.

Established in 1928, and as a founding member of the OIRCA in 1964, Atlas-Apex Roofing Inc. has grown from a small local roofing company operating in the Toronto area, to one of the largest commercial roofing contractors in Canada. With their corporate head office in Toronto, and additional full-service locations in each of the Canadian provinces, they have been providing their customers with the highest levels of service and expertise for over 90 years. For more information about Atlas-Apex Roofing Inc., or assistance with your roofing needs, visit their website at <a href="https://www.atlas-apex.com">www.atlas-apex.com</a>, or call their toll-free number at 1-877-221-ROOF (7663).